

WORLD FURNITURE OUTLOOK

PRESS RELEASE

2015-2016

14TH EDITION OF CSIL SEMINAR

APRIL 15TH, 2015



FIERA MILANO RHO - CONGRESS CENTRE
MEETING ROOM AQUARIUS- 1ST FLOOR

The 14th edition of the "World Furniture Outlook" Seminar organized by CSIL, Centre for Industrial Studies, took place on April 15th, 2015, at the Congress Centre of Fiera Milano Rho with a large participation of over 100 professionals and representatives of institutions and trade associations of the woodworking and furniture industry, from 25 countries.

The furniture sector is becoming more and more globalized and has to tackle common issues in the attempt of increasing competitiveness. CSIL is constantly monitoring and studying these issues and the annual "**World Furniture Outlook**" *Seminar* offers the occasion to share results of CSIL research activity with sector experts and look at future perspectives of the furniture industry and related sectors on a world scale.

CSIL experts introduced their **forecasts** concerning the furniture sector worldwide and commented on the main factors affecting production, consumption and world trade of furniture on a global scale with a focus on the world market outlook for office furniture.

A **panel** of institutional and corporate speakers from different countries commented on the current and expected developments in furniture manufacturing with special attention paid to **eco-sustainability**, consequences of changes in **raw material availability**, and their impact on **R&D and innovation**.

The panel of keynote speaker included:



Ron Scott
FCJA - Furniture Cabinets Joinery Alliance, Australia



Hubert Höglauer
Fritz Egger GmbH & Co. OG



Linda Tu
CNFA, China National Furniture Association



Isabelle Brose
EPF, European Panel Federation



Alessandro Peisino
Abet Laminati, Italy



Paolo I. G. Bergomi
ALADI, Centro Promotor del Diseño CEPRODI



Abdullah Tuglu
MOSDER, Association of Turkish Furniture Manufacturers



Jerry Epperson
MAE, Mann, Armistead & Epperson, USA



Chiara Stella Pugliese
Welcome address

Alessandra Tracogna
The Global Furniture Outlook

Mauro Spinelli
Office Furniture Outlook

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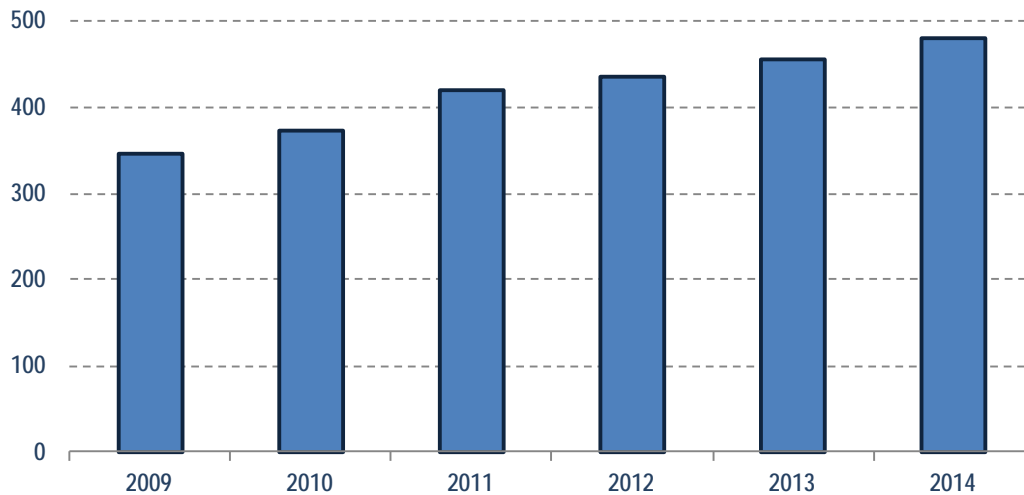
The world furniture industry

World production of furniture is worth about US\$ 480 billion. Around 30% of the value is exported, whereas 70% is consumed in the countries where production takes place.

This estimate is based on CSIL processing of data from official sources, both national and international, that cover the 70 most important countries.

The furniture production of all high income countries combined covers 39% of the world total. The middle and low income countries, with 61%, have exceeded for the first time in 2010 the level of one half of total world furniture production.

Figure 1 . World furniture production, 2009 - 2014. Current US\$ billion

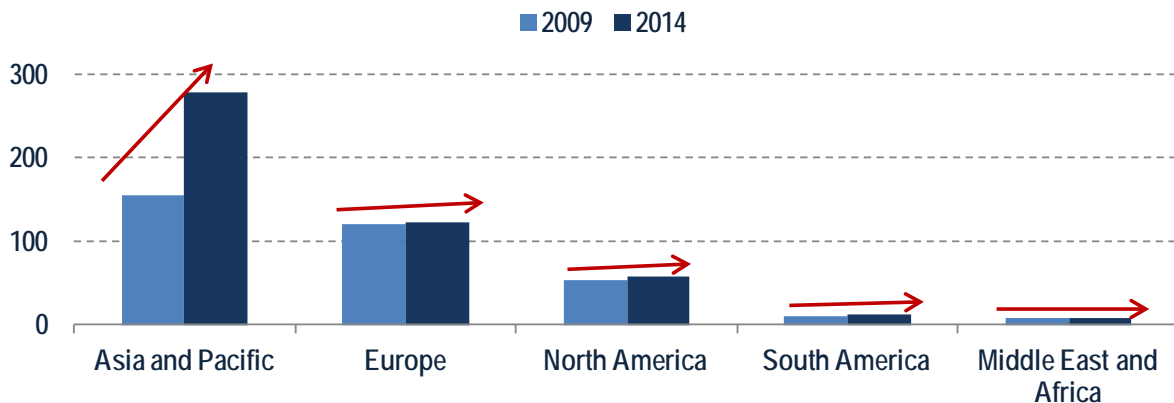


Source: CSIL

2014: preliminary estimate

World production of furniture, broken down by geographical regions, is in Figure2

Figure 2 Furniture production by geographical region, 2009 - 2014.
Current US\$ billion

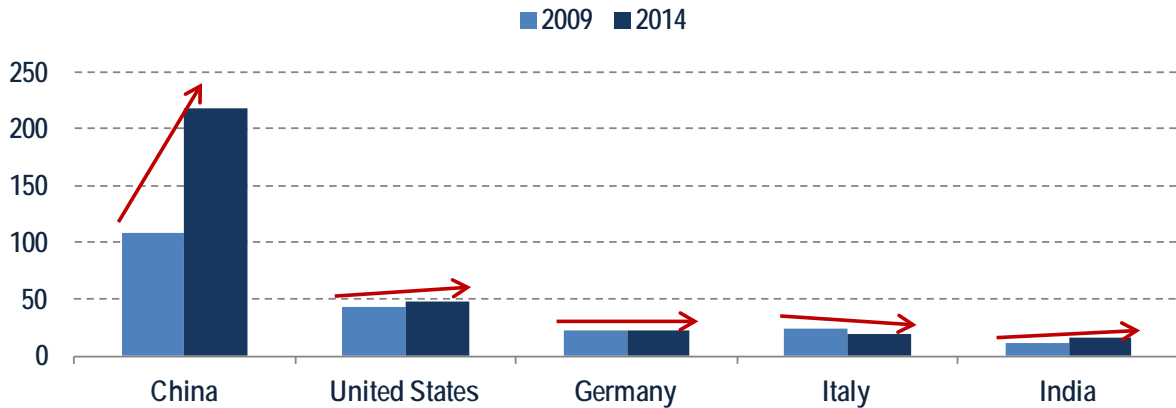


Source: CSIL

2014: preliminary estimate

The major producing countries are: China, the US, Germany, Italy and India. Some of the main producers are also important exporters, namely: China, Italy and Germany.

Figure 3 Major furniture producing countries, 2009 - 2014.
Current US\$ billion

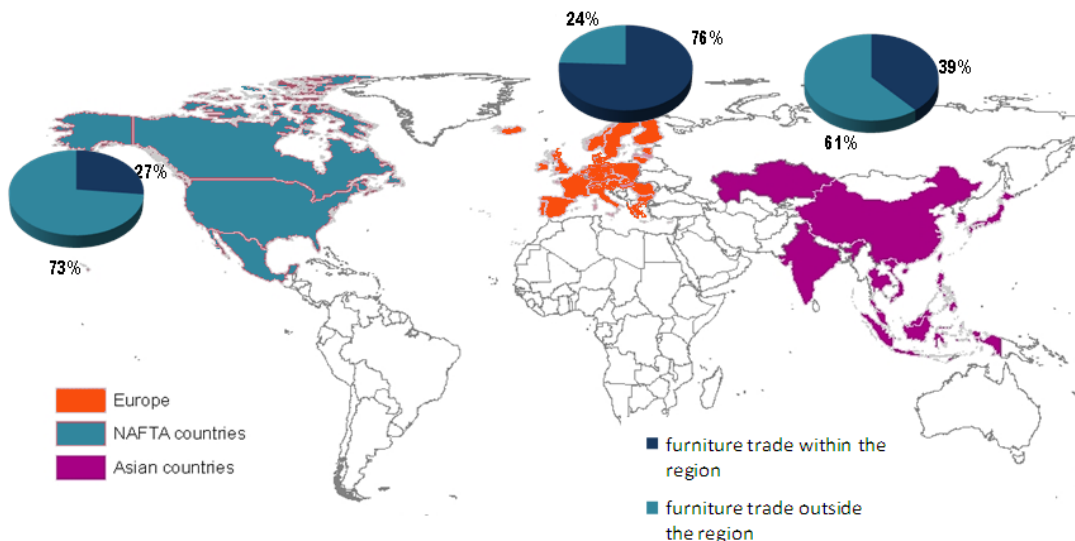


Source: CSIL

2014: preliminary estimate

A sizeable percentage of international furniture trade is carried out within the economic regions into which the world economy can be divided. On balance, trade within regions amounts to one half of total world furniture trade.

Figure 4 Percentage of international furniture trade carried out within each economic region



Source: CSIL

The world economy and world furniture trade in 2015 and 2016

The World Furniture Outlook assumes that the international scenario in 2015 and 2016 will be as follows:

Table 1 Evolution of world GDP.

Annual percentage change in real terms

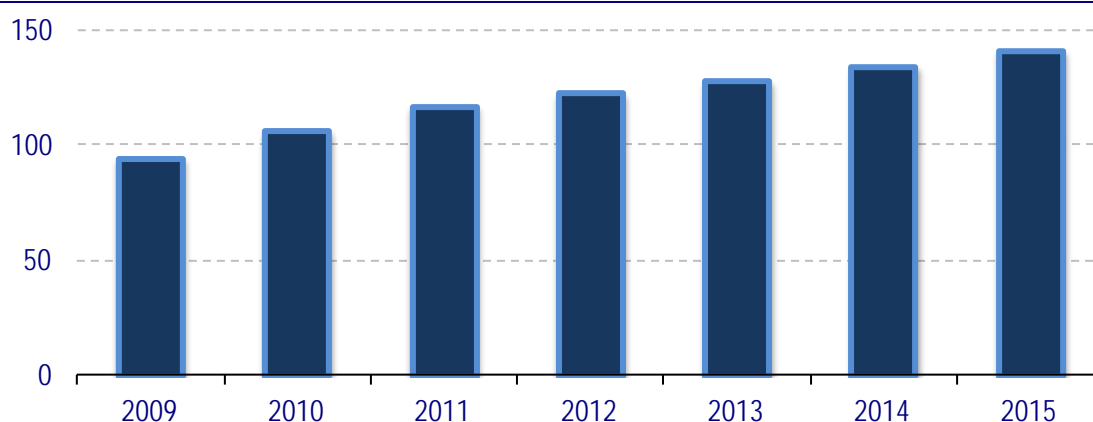
| | 2015 | 2016 |
|-----------------------------------|------|------|
| World | 3.5% | 3.7% |
| Advanced economies | 2.4% | 2.4% |
| Emerging and Developing Economies | 4.3% | 4.7% |

Source: IMF, January 2015

World trade of furniture amounted to US\$ 94 billion in 2009 and grew to US\$ 106 billion in 2010 and, according to preliminary estimates, to US\$ 134 billion in 2014.

If the world scenario shown in Table 1 materializes, world trade of furniture would be likely to grow to US\$ 141 billion in 2015 (in current US\$).

Figure 5 World trade of furniture, 2009 - 2015. Current US\$ billion



Source: CSIL

2014: preliminary estimate 2015: forecast

The world office furniture industry

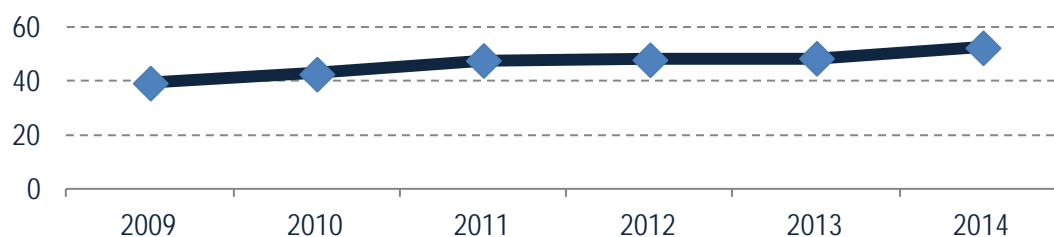
World production of office furniture is worth about US\$ 53 billion in 2014, representing 11% of total world furniture production.

About 55% of world office furniture is manufactured in high income countries (including 44% in the seven large industrial economies which in order of office furniture production are the US, Japan, Germany, Canada, Italy, France and the United Kingdom, and 11% in other high income countries). The balance (45%) is manufactured in middle and low income countries among which the largest producers are China and Brazil.

Leading office furniture manufacturers are spread all over the world, with companies/groups having headquarters both in high income countries (eg. Japan, the US, and some EU countries) and in middle and low income countries (eg. China, India, Poland and South Africa).

Figure 6 World production of office furniture, 2009 - 2014.

Current US\$ billion



Source: CSIL

2014: preliminary estimate

To know more about the two reports:

“World furniture Outlook 2015/2016” and

“Office furniture: World Market Outlook”

please visit www.worldfurnitureonline.com

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